



BUCCANEERS ON THE BAYOU



Objectives

1. To create a community event using the Buccaneers on the Bayou Boat Parade as the center.
 2. To encourage the Dickinson Chamber of Commerce's "Shop Local" initiative.
 3. To promote tourism by providing a week-long activity culminated with the final event of a boat parade.
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Schedule

May 1, 2021: MARKET ON THE BAYOU

- The Theme of May's Market on the Bayou will be Buccaneers on the Bayou.
- A special treasure map of the vendors will be created. Each vendor will be given a bag of doubloons to each participant after the vendor marks the treasure map. Participants may visit each vendor only one time.
- There will be some kind of event with a pirate theme. This is yet to be determined.

May 8, 2021: LOCAL BUSINESS TREASURE HUNT BEGINS

May 14, 2021: LOCAL BUSINESS TREASURE HUNT ENDS

MAY 15, 2021: 2:00 - BUCCANEER DAY AUCTION

- 4:00 - BUCCANEERS ON THE BAYOU BOAT PARADE BEGINS

SAVE THE DATE MAY 1, 2021



BUCCANEERS ON THE BAYOU

Treasure Hunt Rules

- The object of the treasure hunt is to get as many doubloons as possible to use them to bid on items at the auction on Buccaneer Day.
- Participants of the treasure hunt can print out a treasure map from the Chamber website, dickinsontxchamber.com, or pick one up at each participating Dickinson business.
- Each participating Dickinson business will be given 300 doubloons (gold coins) for \$30 and donate a gift/service worth at least \$50 in value for the auction. Customers receive 5 coins per visit. When a treasure hunter comes to their business, the business must mark the map and give the treasure hunter their treasure bag.
- On Buccaneer Day, the treasure hunters must have their completed map(s) and their loot in order to participate.
- There will be one grand prize drawing with entries coming from a portion of the map that has the treasure hunter's name on it. The winner must be present to claim their prize.
- Auction items can only be paid for with doubloons (gold coins).
- Treasure hunters may go to the businesses as many times as they want, but they must use a new map each time and partial maps are not eligible for the grand prize drawing.

